

APPLICATION GUIDANCE  
FOR  
MATERNAL AND CHILD HEALTH

**DATA UTILIZATION AND ENHANCEMENT:  
THE PARTNERSHIP FOR INTEGRATED STATE INFORMATION SYSTEMS  
COOPERATIVE AGREEMENT PROGRAM**

(CFDA# 93.110 U)

January 2000

NOTE: This document is not a complete kit. The necessary forms are enclosed with this document.  
Read this entire document carefully before starting to prepare an application.

**Application Due Date: March 30, 2000**

**Anticipated Date of Award: June 1, 2000**

Department of Health and Human Services  
U.S. Public Health Service  
Health Resources and Services Administration  
Maternal and Child Health Bureau  
Office of Data and Information Management

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## **CHAPTER 1 INTRODUCTION**

### **1.1 Mission Statement**

The Maternal and Child Health Bureau (MCHB) responds to matters affecting the health or welfare of infants, children, adolescents, mothers and families. It provides national leadership by working with States, communities, public-private partners and families to strengthen the maternal and child health (MCH) infrastructure, assure the availability and use of medical homes, and build knowledge and human resources required to strengthen and maintain the health, safety and well-being of America's MCH population. The MCH population includes all pregnant women, infants, children, adolescents and their families, including women of reproductive age, fathers, and children with special health care needs (CSHCN).

All MCHB-supported services or projects have as their goals the development of:

- 1) more effective ways to coordinate and deliver new and existing systems of care;
- 2) leadership for maternal and child health programs throughout the United States;
- 3) innovative outreach techniques to identify and deliver appropriate care and preventive education to at-risk populations;
- 4) a body of knowledge that can be tapped by any part of the MCH community;
- and 5) significant, fundamental improvement in the lives and health of our Nation's mothers and their children.

The MCHB relies heavily on effective communication and interactive relationships with key organizations to support health and health-related programs and services; to encourage efficient use of resources; to strengthen and enhance research to broaden the knowledge base for MCH programs; to train individuals within the various health professions to provide leadership in the provision of comprehensive health care to mothers and children; and to enhance the skills of State and local maternal and child health personnel.

### **1.2 Program Background**

The Maternal and Child Health Bureau (MCHB) is directing significant attention to advancing and strengthening essential public health functions, and assist State Programs for Maternal and Child Health (MCH), and Children with Special Health Care Needs (CSHCN) to enhance their analytic capability and information infrastructure. A major issue recognized by MCHB is the need to improve information collection, integration, and analysis by local, State, and federal agencies for more effective problem solving to improve the health of children and families.

Improvements are needed to better determine needs and assess program performance. In many States, data while collected, is not integrated or linked leading to fragmentation and difficulties in access. Some of these improvements can be made by facilitating interchange between States, many of whom have made considerable progress in developing information systems. Those responsible for the

health and well being of children and families need to sharpen their ability to identify emerging issues and changes in health outcomes during this time of rapid change in order to assure proper action.

The Federal government has supported the development of individual state information systems through several initiatives and there continues to be the need for a Federal role in development of information systems. Additional resources are needed and standards must be developed for data and systems to facilitate integration of data sets both within a state and between states.

During the last three years, the Maternal and Child Health Bureau has supported the transfer of the Utah State Maternal and Child Health Information Internet-query Module (MatCHIIM) to five sister states through a state-to-state users group with Utah serving as coordinator/mentor. Additionally, our sister agency, the National Center for Health Statistics which is part of the Centers for Disease Control, has entered into two contracts to facilitate this data dissemination and technology transfer to states. A contract was recently entered into with the National Association for Health Data Organizations (NAHDO) as the mentor to add an Emergency Department module to the MatCHIIM search engine and implement it in three states. Also, NAHDO will provide a health indicator for this module. The other contract recently entered into was with the State of Missouri as the mentor to train five states in the transfer, implementation and technical support of the Missouri Health Systems Architect and Information system (MOHSAIC) search engine. NCHS will also participate along with NAHDO and several other organizations in the statistical work group being initiated with this project to help guide the output of this effort. These Federal initiatives will be coordinated and expanded in FY 2001 into the Data Utilization and Enhancement:Partnership for Integrated State Information Systems described in this guidance.

### **1.3 Purpose**

To assist the states in converting their health-related data collected into useful and readily accessible information for program planning and assessment at the state and local levels. This grant initiative will use an innovative approach to combine the experience of states that have developed integrated web-based data systems with those states which are interested in a system. The initiative would facilitate sharing and adapting, as appropriate, the lessons learned in sister states and improve the coordination and development of state systems and public health performance measures that can be assessed across regional and national levels. These systems could compile, link, integrate and improve the accessibility of data for use at the regional, state and local levels. For example, the linkage of data such as birth and death files, immunization, Medicaid, WIC and hospital discharge and emergency room information could improve the identification and location of emerging issues, gaps in the provision of services and the assessment of strengths and weaknesses in service delivery amount sub-groups.

The systems would be used for program planning as well as for monitoring improvements in health status at the state and local levels. These systems have to include integrated or linked data sets and be supported by multiple agencies in a state with access available at the state and local levels. The

integrated systems will significantly improve the use of information in public health and health service agencies at all levels within a state. Collaboration is required within each participating state and among all participating states and national organizations.

This grant activity will enable State MCH, CSHCN and health programs and supporting entities to address and enhance the use of quantitative analysis for local problem solving for women of child bearing age, infants, toddlers, children, adolescents, youth, children with special health care needs and their families. Awards are intended to supplement and/or complement existing activities initiated by states, local communities, and Federal agencies. This effort is expected to foster and strengthen continuing collaboration between Federal, State and local public health agencies.

#### **1.4 Structure and Design**

This grant initiative includes funding support to three categories of grantees, each separately funded: first, states who would like to develop integrated information systems; second, states with experience in developing integrated information systems; and third, a national entity to facilitate multi-state coordination and exchange and the provision of technical consultations. A “users network” will be organized and assisted by the national entity and will consist of the two types of states described with the intent to facilitate state-to-state exchange in the development of integrated information systems. Additional technical assistance will be provided from the national entity.

##### **Category 1. States who would like to develop integrated web-based information systems.**

This grant activity will support individual states to plan and participate in a “users network” consisting of states who are committed to developing an integrated health information system within their respective state with access available to local health entities. This commitment must be demonstrated by: the state having identified the need for, and have developed vision of an integrated information system; leadership within state agencies committed to those ends; funding and personnel resources necessary to develop such a system; and the participation and collaboration of program and data personnel included in the establishment of an internal state project team to participate in the “users network”, sharing project ownership, credit and responsibilities. The “user-network” will be an interaction between 3 to 6 states facilitated by a national entity with the participation of a state which has successfully developed an integrated information system.

Grant monies will not fund the cost of actually building an individual system but would support the costs associated with the transfer of knowledge and experience and adoption of systems from a sister state(s).

Funding levels for this award are from \$15,000 to \$50,000 annually for each of the up to 18 states over a three-year period to support the activities of states’ internal implementation team and their external interaction with other state participants. It is anticipated that while MCHB funds will only cover up to 6

states, additional funds will be made available with other Federal and private agencies.

**Category 2. States with experience in developing integrated information systems.**

This grant initiative will support individual states to transport their developed system(s) to sister states and participate in the users network activities. Support will include additions and modifications necessary to transport their developed system(s) to sister states and limited technical assistance to those states to facilitate that transfer. Grant funds will be awarded to States whose selection will be based upon their having a functional information system and their willingness to share their experiences and technology with interested sister states utilizing a peer-support, state-to-state “users network” process.

Funding levels for this amount are for \$50,000 to \$150,000 annually for each of up to 4 states for a three-year period to support intra- and inter-state activities associated with the transfer of their system to sister states.

**Category 3. A national entity(s) to facilitate multi-state coordination and exchange and the provision of technical consultations.**

Grant funds will be awarded to an entity to organize and facilitate a state “Users Network” consisting of a mixture of states including those with developed systems who participate in this cooperative effort and those in the process of developing their system. This national entity will be responsible for identifying, planning, and guiding the user network activities and the allocation and monitoring of technical assistance to the group and participating states. Grant funds will also support provision of technical consultation to individual participating states and the “users network” to plan and formulate what and how they can develop their individual state system combining the experience of multiple states.

These funds will support the planning and the conceptual thinking associated with developing state-based and nationwide-coordinated integrated health information systems including specific technical consultation such as: 1) Review of the system plans, evaluating and comparing alternative available systems including platform, software, programming, user manuals, and maintenance cost); consult with receiving states personnel on the system needs including Provide information on types of platforms that could be used for data dissemination (e.g., data warehousing software, DBMS, statistical packages, web-enabled mapping software) 2) Assure the availability of the adequate technical documentation of the transferred technology; 3) Develop new or adapt existing modules to augment existing systems, linking, reformatting and translating existing data sets for use, standardizing analytical reports and developing data presentation options required by users including providing information about analytical approaches and ways of structuring queries or accessing data, content (e.g., types of data sets), and methods (e.g., static tables, interactive queries) of data dissemination used in other states; 4) Develop an overall plan for data dissemination including establishing and maintaining a web-site and help-line for the users network including assisting with transfer and installation of web-based data dissemination applications from one state to another 5) Back-up the technical personnel in the porting states, assisting

in the installation of selected systems as required; 6) Visit participating states and trouble-shooting technical problems; and 7) Organize technical staff discussion sessions and provide technical training to state staff on preceding topics.

This grant activity requires the creative application of information technologies to improve the delivery of health care services to mothers and children. The intention of this initiative is to use and enhance extant technologies and resources to better collect, manage and disseminate information to improve the comprehensive health care to mothers and children.

Funding levels for this award are for \$50,000 to \$200,000 annually for up to two entities to provide the organizational and technical assistance required to support the development of integrated information systems utilizing state-to-state mentoring.



## **1.5 Cooperative Agreement - Bureau and Grantee Responsibilities**

### **1.5.1 Program Requirements**

MCHB will require the recipient of the Cooperative Agreement to:

1. Utilize, *from the date of award and throughout the period of performance of the Cooperative Agreement*, a strategy to improve maternal and child health state information and systems through collaboration with the MCHB as described in the Review Criteria section;
2. Participate -- individually and collaboratively -- in an inter-organizational user network to promote the development of integrated information systems. Individual participation is defined as activity required to promote the project funded under the Cooperative Agreement. Collaborative activity encompasses participation in the users network and the completion of individual responsibilities emanating from the users network.

### **1.5.2 Obligations of the Maternal and Child Health Bureau**

In addition to the usual monitoring and technical assistance provided under grants, MCHB responsibilities shall include the following:

1. Provision of the services of experienced MCHB personnel through participation in the planning and development of all phases of this project;
2. Participation, as appropriate, in any conferences and meetings conducted during the period of the Cooperative Agreement;
3. Review, approval and implementation of procedures established for accomplishing the scope of work for the project funded under this cooperative agreement;
4. Assistance, including referral, in establishing Federal interagency contacts necessary to the successful completion of tasks and activities identified in the approved Scope of Work. MCHB will assist in identifying and establishing Federal interagency contacts required to achieve MCHB dissemination and program communication goals;
5. Development of an inter.-institutional consortium to promote the project and assist the development of Federal collaborative efforts; and
6. Participate in the dissemination of project products.

## **CHAPTER II ELIGIBILITY, PROCEDURE AND REQUIREMENTS**

## **2.1 Who Can Apply for Funds**

Category 1, State MCH/CSHCN/Health agencies who would like to develop integrated information systems

Category 2, State MCH/CSHCN/Health agencies with experience in developing integrated information systems

Category 3, National entities representing State interest in data and information analysis

## **2.2 Application Procedures**

There are three categories of cooperative agreements that will be funded. For Category I, up to 18 awards will be awarded for \$15,000 to \$50,000 each for the three year period; for Category II, up to 4 awards for \$50,000 to \$150,000 each for the three year period; and for Category III, up to 2 awards for \$50,000 to \$200,000 each for the three year period.

### **2.2.1 Due Date**

The application deadline date for the ***Data Utilization and Enhancement*** is March 30, 2000. Applications shall be considered as meeting the deadline if they are: (1) received on or before the deadline date; or (2) are postmarked on or before the deadline date and received in time for orderly processing and submission to the review committee. (Applicants should request a legibly dated receipt from a commercial carrier or U.S. Postal Service postmark. Private metered postmarks shall not be acceptable as proof of timely mailing.) Late applications will be returned to the applicant.

### **2.2.2 Letter of Intent**

If you intend to submit an application for this grant program, please notify the Maternal and Child Health Bureau (MCHB), ***Data Utilization and Enhancement*** by February 1, 2000. You may notify your intent to apply in one of three ways:

Telephone: Russ Scarato  
301.443.0701

Electronic Mail: rscarato@hrsa.gov

Mail: Russ Scarato  
Office of Data and Information Management  
Parklawn Building, Room 18A-55  
5600 Fishers Lane  
Rockville, Maryland 20857

### **2.2.3 Electronic Access**

*Federal Register* notices and application guidance for MCHB programs are available on the MCHB Homepage via World Wide Web at: <http://www.mchb.hrsa.gov>. Click on the file format you desire either WordPerfect 6.1 or Adobe Acrobat (The Adobe Acrobat Reader is also available for download on the MCHB Homepage).

If you have difficulty accessing the MCHB Homepage via the World Wide Web and need technical assistance, please contact **Alisa Azarsa at (301) 443-8989 or [aazarsa@psc.gov](mailto:aazarsa@psc.gov)**.

### **2.2.4 Official Application Kit**

If applicants are unable to access application materials electronically, as explained in Section 2.2.3, a hard copy of the official grant application kit must be obtained from the **HRSA Grants Application Center at the address listed in Section 2.2.6**. The HRSA Grants Application Center staff will acknowledge and confirm, in writing, receipt of the application.

### **2.2.5 Copies Required**

Applicants are required to submit one ink-signed original and two copies of the completed application. An additional four copies (which totals 1 original plus 6 copies), although not required will facilitate the review process.

### **2.2.6 Mailing Address**

All applications should be mailed or delivered to:

HRSA Grants Application Center/*CFDA# 93.110 U*  
1815 N. Fort Myer Drive, Suite 300  
Arlington, Virginia 22209  
Telephone: 1-877-HRSA-123  
Fax: 1-877-HRSA-345  
E-mail address: [hrsagac@hrsa.gov](mailto:hrsagac@hrsa.gov)

## **2.3 MCHB Requirements**

**EXCEPT WHERE NOTED, APPLICANTS MUST MEET THE REQUIREMENTS LISTED BELOW. IF AN APPLICANT FAILS TO MEET THESE REQUIREMENTS, THE APPLICATION MAY NOT BE ACCEPTED FOR REVIEW AND MAY BE RETURNED**

## **TO THE APPLICANT.**

### **2.3.1 Complete Required Application Standard Forms And Provide Budget Justification**

It is required that applicants must submit on supplemental sheet(s) a justification for each individual budget category itemized. Applicants typically identify the specific needs, but often fail to write a justification of those needs. These detailed budget justifications require the applicant to show specific references to the project plan related to how the requested dollar amount was developed. Applicants are not required to submit copies of contracts; however, personnel, scope of work, budgets, and budget justifications of contracts are required for grants management review.

Each applicant should include funds in the proposed budget for one trip annually for one to two people to the Washington, D.C. area to confer with MCHB program staff.

As part of our efforts to streamline the grant process, a separate budget is required for each budget year requested. For example, if the applicant organization requests three years of grant support, three budget pages and justification are required for each year. **Proposals submitted without a budget and justification for each budget year requested may not be favorably considered for funding.** This provides the budget information needed for next year's progress report as referenced under Future Reporting Requirements (see Section 3.3.2).

### **2.3.2 Public Health System Reporting Requirements**

**With exceptions for MCH Research and Training,** all programs are subject to the Public Health System Reporting Requirements (approved under OMB No. 0937-0195). Under these requirements, the community-based nongovernmental applicant must prepare and submit a Public Health System Impact Statement (PHSIS). The PHSIS is intended to provide information to State and local health officials to keep them apprised of proposed health services grant applications submitted by community-based nongovernmental organizations within their jurisdictions.

Community-based nongovernmental applicants are required to submit the following information to the head of the appropriate State and local health agencies in the area(s) to be impacted no later than the Federal application receipt due date:

- (a) A copy of the face page of the application (SF 424);
- (b) A summary of the project (PHSIS), not to exceed one page, which

provides:

- (1) A description of the population to be served.
- (2) A summary of the services to be provided.
- (3) A description of the coordination planned with the appropriate State and local health agencies.

***It is also permissible to substitute the Project Abstract in place of the PHSIS. If the applicant chooses, the procedure to follow can be found in Chapter 3, section 3.5.***

### **2.3.3 Future Reporting Requirements**

A successful applicant under this notice will submit reports in accordance with the provisions of the general regulations that apply ("Monitoring and Reporting Program Performance" 45 CFR Part 74.51 and Part 92.40). Successful applicants will be required to provide an annual progress report. The progress report will be included in the continuation application each year. The progress report should include: (1) a brief summary of overall project accomplishments during the reporting period, including any barriers to progress that have been encountered and strategies/steps taken to overcome them; (2) progress on specific goals and objectives as outlined in this application and revised in consultation with the Federal project officer; (3) current staffing, including the roles and responsibilities of each staff and a discussion of any difficulties in hiring or retaining staff ; (4) technical assistance needs; and, (5) a description of linkages that have been established with other programs.

### **2.3.4 Address All Review Criteria In A Substantive Manner**

***(For specific instructions, refer to Chapter 4, Sections 4.1 and 4.2)***

## **2.4 Policy Issuances**

### **2.4.1 Healthy People 2000 Language**

The Health Resources and Services Administration (HRSA) and MCHB are committed to achieving the health promotion and disease prevention objectives of Healthy People 2000, a HRSA-led national activity for setting priority areas. The Data Utilization and Enhancement addresses issues related national health promotion and disease prevention objectives related to mothers, infant, children, adolescents, and youth as described in the Healthy People 2000 objectives of 17.20: *Increase to 50 the number of states that have service systems for children with or at risk of chronic and disabling conditions, as required by Public Law 101-239*. Potential applicants may obtain a copy of Healthy People 2000 (Full Report: Stock No. 017-001-00474-0) or Healthy People 2000 (Summary Report: Stock No.

017-001-00473-1) through the Superintendent of Documents, Government Printing Office Washington, DC 20402-9325 (telephone: 202-512-1800).

Information on Healthy People 2010 will not be available until January 2000. At that time, information will be provided as to where copies of Healthy People 2010 may be obtained.

## **2.4.2 Smoke-Free Environment**

The Maternal and Child Health Bureau strongly encourages all grant recipients to provide a smoke-free workplace and promote the non-use of all tobacco products. In addition, Public Law 103-227, the Pro-Children Act of 1994, prohibits smoking in certain facilities (or in some cases, any portion of a facility) in which regular or routine education, library, day care, health care or early childhood development services are provided to children.

## **2.4.3 Special Concerns**

HRSA's Maternal and Child Health Bureau places special emphasis on improving service delivery to women, children and youth from communities with limited access to comprehensive care. In order to assure access and cultural competence, it is expected that projects will involve individuals from the populations to be served in the planning and implementation of the project. The Bureau's intent is to ensure that project interventions are responsible to the cultural and linguistic needs of special populations, that services are accessible to consumers, and that the broadest possible representation of culturally distinct and historically under represented groups is supported through programs and projects sponsored by the MCHB.

## **2.4.4 Evaluation Protocol**

Evaluation and self-assessment are critically important for quality improvement and assessing the value-added contribution of Title V investments. Consequently, all MCHB discretionary grant projects are expected to incorporate a carefully designed and well planned evaluation protocol capable of demonstrating and documenting measurable progress toward achieving the stated goals. The measurement of progress toward goals should focus on systems, health and performance outcome indicators, rather than on intermediate process measures.

The protocol should be based on a clear rationale relating to the identified needs of the target population with grant activities, project goals, and evaluation measures. A project lacking a complete and well-conceived evaluation protocol may not be funded. Projects incorporating the expertise of a professional evaluation specialist (either on-staff or as a

consultant) at the design stage of the project methodology, in addition to the evaluation stage, will be given priority consideration.

#### **2.4.5 Cultural Competence Language**

Cultural competence is defined as a set of values, behaviors, attitudes, and practices within a system, organization, program or among individuals and which enables them to work effectively cross culturally. Further, it refers to the ability to honor and respect the beliefs, language, interpersonal styles and behaviors of individuals and families receiving services, as well as staff who are providing such services. Cultural competence is a dynamic, ongoing, developmental process that requires a long term commitment and is achieved over time. For a more descriptive definition, refer to the Glossary, Enclosure D.

#### **2.4.6 The Year 2000 Compliance**

The Year 2000 computer problem is an important concern for all health care providers. As a Health Resources and Services Administration grantee, you are not only responsible for the services you provide, but also for the programmatic, administrative and financial functions that support these services. As a result, you must take all steps necessary to ensure your computer systems function properly into the year 2000.

### **2.5 Checklist**

Refer to this “Checklist” on the next page for a complete listing of all components to be included in the application.

## CHECKLIST FOR COMPETITIVE APPLICATION

FY 2000

**SUBMIT 1 ORIGINAL, INK-SIGNED APPLICATION AND 2 SIGNED COPIES, ALL NUMBERED AND UNBOUND (FOR EASE OF COPYING). INCLUDE THE FOLLOWING:**

1. \_\_\_\_\_ Letter Of Transmittal
2. \_\_\_\_\_ Table Of Contents For Entire Application With Page Numbers

### **Budget Information**

3. \_\_\_\_\_ SF 424 Application For Federal Assistance
4. \_\_\_\_\_ ***Checklist Included With PHS 5161-1.*** Provide The Name, Address, And Telephone Number For Both The Individual Responsible For Day-To-Day Program Administration And The Finance Officer
5. \_\_\_\_\_ SF 424A Budget Information--Non-Construction Programs
6. \_\_\_\_\_ Budget Justification  
(Includes The Budget Narrative, Supplemental Sheets and Key Personnel Form and Appropriate Attachments)

### **Federal Assurances**

7. \_\_\_\_\_ Intergovernmental Review Under E.O. 12372, If Required By State
8. \_\_\_\_\_ SF 424B Assurances--Non-Construction Programs
9. \_\_\_\_\_ Department Certification (45 CFR Part 76)
10. \_\_\_\_\_ Certification Regarding Drug-Free Workplace Requirements
11. \_\_\_\_\_ Certification Regarding Debarment and Suspension
12. \_\_\_\_\_ Lobbying Certification
13. \_\_\_\_\_ Public Health System Impact Statement

### **Description Of Program**

14. \_\_\_\_\_ Project Abstract, Maximum of Two Pages (***label as ATTACHMENT A***)
15. \_\_\_\_\_ Project Narrative, Maximum of 30 Pages
16. \_\_\_\_\_ Appendices, Maximum of 50 Pages



## CHAPTER III      INSTRUCTIONS FOR COMPLETING THE APPLICATION

### 3.1      How to Organize the Application

You should assemble the application in the order shown below:

- C      Table of contents for entire application with page numbers
- C      SF-424 Application for Federal Assistance
- C      Checklist included with the PHS 5161-1
- C      SF 424A Budget Information--Non-Construction Programs
- C      Budget Justification
- C      Key Personnel form (Attachment C)
- C      Federal Assurances (SF 424B)
- C      Project Abstract (Attachment A)
- C      Project Narrative
- C      Appendices
- C      Project Personnel Allocation Chart (Attachment D)

### 3.2      Application Assistance

Applicants are encouraged to request assistance in the development of the application.

For additional information regarding business, administrative, or fiscal issues related to the awarding of Cooperative Agreements under the ***Data Utilization and Enhancement*** initiative, applicants may contact:

Mr. Curtis Colston  
Grants Management Specialist  
Maternal and Child Health Bureau, HRSA  
Parklawn Building, Room 18-12  
5600 Fishers Lane  
Rockville, Maryland 20857  
Telephone: (301) 443-3438  
Fax: (301) 443-6686  
E-mail: ccolston@hrsa.gov

To obtain additional information relating to technical and program issues under the ***Data Utilization and Enhancement*** initiative, applicants may contact:

Russ Scarato  
Office of Data and Information Management

Maternal and Child Health Bureau, HRSA  
Parklawn Building, Room 18A-55  
5600 Fishers Lane  
Rockville, Maryland 20857  
Telephone: (301) 443-2917  
Fax: (301) 443-0701  
E-Mail: rscarato@hrsa.gov

Additional assistance can also be obtained from the MCHB Regional/Field Offices (Enclosure A).

### **3.3 Overview of Required Application Forms and Related Program Concerns**

The application Form PHS-5161-1 is the official document to use when applying for an grant under the ***Data Utilization and Enhancement***. The Form PHS 5161-1 is composed of seven sections, which are described more fully on page 1 of the “Public Health Service Grant Application Form PHS-5161-1,” in section one entitled “General Information and Instructions.”

Please submit an original ink-signed and two copies of each of the following:

Grant Application Form PHS-5161-1: a) Application for Federal Assistance-Standard Form (SF) 424; b) Budget Information - Non-Construction Programs, SF-424A; c) Assurances - Non-Construction Programs, SF-424B; d) Certifications; e) Checklist including administrative official and individual responsible for directing the program/project; and f) Public Health System Impact Statement.

#### **3.3.1 Budget**

For each part of Form PHS 5161-1, 6025-1, or 398, it is required that applicants submit on supplemental sheet(s) a justification for each individual budget category itemized. Applicants typically identify the specific needs, but often fail to write a justification of those needs. These detailed budget justifications require the applicant to show specific references to the project plan related to how the requested dollar amount was developed. Applicants are not required to submit copies of contracts; however, personnel, scope of work, budgets, and budget justifications of contracts are required for grants management review.

Each applicant should include funds in the proposed budget for one trip annually for one to two people to the Washington, D.C. area to confer with MCHB program staff.

#### **3.3.2 Consolidated Budget**

As part of our efforts to streamline the grant process, a separate budget is required for each budget year requested. For example, if the applicant organization requests three years of grant support, three budget pages and justification are required for each year. **Proposals submitted without a budget and justification for each budget year requested may not be favorably considered for funding.** This provides the budget information needed for *the* next year's Summary Progress Report.

The Key Personnel Form, Attachment C, may be used as a supplement to the Budget Narrative. Key personnel can be identified by name (if known), total percent of time and salary required under the grant, and if applicable, amounts provided by in-kind or by other sources of funds (including other Federal funds) to support the position. The budget justification for personnel addresses time commitment and skills required by the project plans. Similar detailed and itemized justifications must be provided for requested travel items, equipment, contractual services, supplies and other categories and for indirect costs.

### **3.3.3 Indirect Costs**

Please note that if indirect costs are requested, the applicant must submit a copy of the latest negotiated rate agreement. The indirect costs rate refers to the "Other Sponsored Program/Activities" rate and not the research rate.

## **3.4 How to Format the Application**

MCHB prefers that the format and style of each application substantially reflect the format and style **DESCRIBED** in this guidance. To promote readability and consistency in organization, MCHB has established specific conventions for the format of the project abstract, the project narrative and appendices. Conventions for each are discussed below. Wherever conventions for the individual parts of the grant proposal differ, the parts are discussed separately. Otherwise, the specific convention applies to all parts of the grant proposal.

A clearly written and easy-to-read grant proposal should be the goal of every applicant since the outcome of the review process depends on information provided in the application narrative. Therefore, MCHB urges all applicants to review the applications for the following:

- Correct grammar, spelling, punctuation, and word usage,
- Consistency in style. Refer to a good style manual, such as *The Elements of Style* by Professors William Strunk, Jr. and E. B. White, *Words into Type*, *The Chicago Manual of Style*, or *Government Printing Offices A Manual of Style*.
- Consistency of references (e.g., in this guidance document the Maternal and Child

Health Bureau is called the Maternal and Child Health Bureau or MCHB.)

- C **Typeface**--Use any easily readable typeface, such as Times New Roman, Courier, or New Century Schoolbook.
- C **Type Size**--Size of type must be at least 10-point; 12-point is preferable. Type density must be no more than 15 characters per inch. No more than six lines of type must be within a vertical inch. Figures, charts, legends, footnotes, etc., may be smaller or more dense than required above but must be readily legible.
- C **Margins**--The initial left and all right margins should be 1 inch. The left margin may change when using the decimal ranking illustrated and described below. Top and bottom margins should be 1-1/2 inches each.
- C **Page Numbering**
  - **Project Abstract**--Consecutive, lowercase Roman numerals should appear centered at the bottom of the appropriate page. These should be a continuation of the numbering of the Table of Contents.
  - **Project Narrative**--Consecutive, Arabic numerals (beginning with 1) should appear centered at the bottom of each page. They should paginate all charts or figures appearing within the body of the text consecutively with the text.
  - **Application Tables**--Consecutive, Arabic numerals (beginning with 1) should appear centered at the bottom of each page. All information presented in tabular form should be paginated.
  - **Appendices**--Consecutive, Arabic numerals (beginning with 1) should appear centered at the bottom of each page.
- C **Table of Contents**--A Table of Contents is required. Use the Table of Contents of this Guidance as a formatting and style guide.
- C **Page Limit and Spacing**-- (Note: If applications exceed the limits specified below, they are subject to being returned without review.)

### 3.5 **Project Abstract**

The Project Abstract (label as Attachment A) of all approved and funded applications will be published in the Maternal and Child Health Bureau's (MCHB) annual publication entitled Abstract of

*Active Projects.* This publication, which includes summaries of all projects funded by MCHB, is updated annually and is an important mechanism for disseminating information about MCHB-funded projects. It is widely distributed to MCHB grantees, Title V programs, academic institutions, and government agencies. Please refer to Enclosures B and C for instructions.

This two page abstract may be submitted in lieu of the Public Health System Impact Statement (PHSIS) described in Section 2.3.3

### **3.5.1 Format Guidelines**

- C Use plain paper (not stationery or paper with borders or lines).
- C Single-space your abstract.
- C Avoid “formatting” (do not underline, use bold type or italics, or justify margins).
- C Use a standard (nonproportional) 12-pitch font or typeface such as courier.
- C Type section headings in all capital letters followed by a colon. Double-space after the heading and begin the narrative flush with the left-margin. There is no space limitation on sections, but the abstract itself should not exceed two pages. Sections should be single-spaced with double-space between section headings, i.e., Problem(s), Goals and Objectives, Methodology, Evaluation, Coordination, and Key Words.

### **3.5.2 Project Identifier Information**

- Project Title: List the title as it appears on the Notice of Grant Award.
- Project Number: This is the number assigned to the project when funded.
- Project Director: The name and degree(s) of the project director as listed on the grant application.
- Phone Number: Include area code, phone number, and extension if necessary.
- E-mail address: Include electronic mail addresses (Internet, CDC Wonder, HandsNet, etc.)
- Contact Person: The person who should be contacted by those seeking information about your project.
- Grantee: The organization which receives the grant.
- Address: The complete mailing address.
- Phone Number: Include area code, phone number, and extension if necessary.
- Fax Number: Include the fax number.
- World Wide Web: If applicable, include your project's web site address.
- Project Period: Include the entire funding period for the project, not just the one year budget period.

### **3.5.3 Text of Abstract**

Prepare a two page (single-spaced) description of your project, using the following headings:

**PROBLEM:** Briefly (in one or two paragraphs) state the principal health problems, status, or issues which are addressed by your project.

**GOALS AND OBJECTIVES:** Identify the major goals and objectives for the project period. Typically, projects define the goal in one paragraph and present the objects in a number list.

**METHODOLOGY:** Describe the programs and activities used to attain the goals and objectives, and comment on innovation, cost, and other characteristics of the methodology.

**COORDINATION:** Describe the coordination planned and carried out, if applicable, with appropriate State and/or local health and other agencies in areas(s) served by the project.

**EVALUATION:** Briefly describe the evaluation methods which will be used to assess the effectiveness and efficiency of the project in attaining its goals and objectives.

### **3.5.4 Key Words**

Key words are the terms under which your project will be listed in the subject index of the abstracts book. Select significant terms which describe the project, including populations served.

### **3.5.5 Submitting Your Abstract**

The National Center for Education in Maternal and Child Health (NCEMCH) will prepare the abstract for publication. It is very important that you submit a disk of your abstract along with an original hard copy, rather than a photocopy, of the abstract. NCEMCH can convert many different software packages. Simply indicate which package you have used by writing the name of the package on the disk's label.

## **3.6 Preparing the Appendices**

**Appendices**--Appendices must not exceed 50 pages and must include all supporting documentation, such as (1) curricula vitae, (2) job descriptions, (3) letters of agreement and

support, (4) evaluation tools, and (5) protocols. Job descriptions and curricula vitae must not exceed two pages each. Spacing will vary depending on the nature of the appendix, but only one-sided pages are acceptable. Appendices should be brief and supplemental in nature.

**APPLICATIONS WITH APPENDICES THAT EXCEED THE MAXIMUM NUMBER OF PAGES WILL NOT BE ACCEPTED FOR REVIEW AND WILL BE RETURNED TO THE APPLICANT.**

Do not include pamphlets or brochures in the application package unless they were specifically created for the project. Refer to style and format, Section 3.4 of this chapter for specific conventions to be followed in formatting appendices. Examples of useful items include the following:

- C     Rosters of Board or Executive Committee Members** -- Including indications of consumer representation.
  
- C     Copies of Written Documentation** -- Descriptions of relationships between the proposed program and affiliated departments, institutions, agencies, or individual providers, family members or consumer advocacy groups, and the responsibilities of each. Examples of documentation include: letters of support, understanding, or commitment; memoranda of agreement.
  
- C     Job Descriptions** -- Descriptions of responsibilities for all professional and technical positions for which grant support is requested and any positions of significance to the program that will be supported by other sources. At a minimum, be sure to spell out the following:
  - Administrative direction and to whom it is provided;
  
  - Functional relationships (e.g. to whom does the individual report and how does the position fit within its organizational area in terms of training and service functions);
  
  - Duties and scope of responsibilities;
  
  - Minimum qualifications (e.g. the minimum requirements of education, training, and experience needed to do the job);
  
  - Job descriptions reflect the functional requirements of each position, not the particular capabilities or qualifications of given individuals;
  
  - Each job description should be separate and must not exceed two pages in

length.

- C **Curricula Vitae** -- Include vitae for each incumbent in a position for which a job description is submitted. Each curriculum vitae must not exceed two pages. The Biographical Sketch included in Attachment B may be used for this purpose.

## CHAPTER IV REVIEW CRITERIA AND PROCESS

### 4.1 General Criteria

The criteria which follow are used, as pertinent, to review and evaluate applications for awards under all SPRANS/CISS grants and cooperative agreement project categories announced in this notice. Further guidance in this regard is supplied in application guidance materials, which may specify variations in these criteria.

1. The extent to which the project will contribute to the advancement of Maternal and Child Health and/or improvement to the health of children with special health care needs;
2. The extent to which the project is responsible to policy concerns applicable to MCHB grants and to program objectives, requirements, priorities and/or review criteria for specific project categories, as published in program announcements or guidance materials;
3. The extent to which the estimated cost to the government of the project is reasonable, considering the anticipated results;
4. The extent to which the project personnel are well qualified by training and/or experience for their roles in the project and the applicant organization has adequate facilities and personnel (e.g., national expertise and capacity in addressing issues related to ***Data Utilization and Enhancement*** through technical assistance and training activities);
5. The extent to which the proposed activities are capable of attaining project objectives;
6. The strength of the project's plans for evaluation;
7. The extent to which the project will be integrated with the administration of the Maternal and Child Health Services block grants, State primary care plans,



public health, and prevention programs, and other related programs in the respective State(s); and

8. The extent to which the application is responsible to the special concerns and programs priorities specified in the notice.

#### **4.2 Specific Review Criteria and Instructions for Preparing the Project Narrative**

The project narrative may not exceed 30 pages. The page limit includes any referenced charts or figures but does not include the project abstract (separate page limit is given above), the budget justification, tables, or appendices. Only double-spaced, one-sided pages are acceptable.

#### **APPLICATIONS THAT EXCEED THE MAXIMUM NUMBER OF PAGES WILL NOT BE ACCEPTED FOR REVIEW AND WILL BE RETURNED TO THE APPLICANT.**

The following outline should be adhered to as a guide for development of the proposal narrative. The application's project narrative must fully address each of the following review criteria:

##### **4.2.1 Representational Capacity of Applicant**

The extent to which the applicant provides evidence of capacity to identify and represent the interest and concerns of one or more of the priority groups listed in Section 2.1 on Page 3.

##### **4.2.2 Identification and Analysis of Specific Issues and General Concerns in Maternal and Child Health**

The extent to which the applicant identifies and describes programmatic issues in maternal and child health that are of concern to both the MCHB and to the applicant (see Purpose Section on page 1), analyzes factors relevant to these issues, and determines their susceptibility to change.

##### **4.2.3 Strategies for Addressing Problems**

The extent to which the applicant discusses methods for achieving a functional collaboration between it and the MCHB which addresses the items listed in the "Purpose" section and which also addresses any issues identified in the "Identification

and Analysis" section above. Most importantly, the applicant:

- must address, in an easily perceived manner, how the applicant organization will improve the capacity of the MCHB to effectively transmit information about important maternal and child health issues to the applicant's target population, and
- must describe how it will initiate or increase a dialogue between organization members and the MCHB to increase the prospect of effective maternal and child health programming.

#### **4.2.4 Monitoring and Evaluation**

The extent to which the applicant describes how the project staff will determine the degree to which proposed activities are being successfully conducted and completed, based on the objectives outlined. All key activities that warrant tracking must be identified and measured as to the achievement of project goals and objectives.

#### **4.2.5 Capabilities of the Applicant**

The extent to which the applicant demonstrates that it is capable of successfully carrying out the project. A sufficient number of project personnel and resources are proposed. Curricula vitae must document education, skills and experience that are relevant and necessary for the proposed project.

#### **4.2.6 Budget Justification**

The extent to which the applicant documents how it will support the activities outlined in the budget and provides a justification of how each requested item was determined relative to the project plan. In the case of personnel, the number of person-hours for each staff person should be justified in terms of the project activities requiring the knowledge, skills, and experience of each person. Similar justification shall be provided for travel times, equipment, contractual services, supplies, and other categories.

Justification for contractual services shall include the purpose, scope and project cost of the contract. The derivation of travel costs includes who, where, length of time, purpose, and associated costs of each proposed trip.

### **4.3 Review Process**

A multidisciplinary panel of outside experts will review and evaluate all complete applications. The evaluation of each individual application will be based exclusively on the quality of each required section of the project narrative and the program specific requirements.

At least two members of the entire panel will evaluate an entire application. All other panel members will have the opportunity to read the application abstract. After an analysis by two reviewers and a discussion by the panel, all panel members will vote for a recommendation of approval or disapproval. Any panelist who has a conflict of interest with a given application is excused from the panel during the presentation, discussions, and voting of that particular application.

#### **4.4 Funding of Approved Applications**

Final funding decisions for SPRANS grants and cooperative agreements are the responsibility of the Associate Administrator for Maternal and Child Health. In considering scores for the ranking of approved applications for funding, preferences may be exercised for groups of applications, e.g., competing continuations may be funded ahead of new projects. Within any category of approved projects, the score of an individual project may be favorably adjusted if the project addresses specific priorities identified in Section 1.2 of this Guidance under MCHB Directives. In addition, special consideration in assigning scores may be given by reviewers to individual applications that address areas identified in this notice as special concerns.

**REGIONAL/FIELD OFFICES  
MATERNAL AND CHILD HEALTH**

**Enclosure A**

**Region I (CT, ME, MA, NH, RI, VT)**

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Boston, Massachusetts 02203  
Phone: 617-565-1433  
Fax: 617-565-3044  
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**Region II (NJ, NY, PR, VI)**

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**Region III (DE, DC, MD, PA, VA, WV)**

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**Region VIII (CO, MT, ND, SD, UT, WY)**

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**Region IV (AL, FL, GA, KY, MS, NC, SC, TN)**

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**Region IX (AZ, CA, HI, NV, AS, FM, GU, MH, MP, PW)**

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**Region V (IL, IN, MI, MN, OH, WI)**

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**Region X (AK, ID, OR, WA)**

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**Enclosure B**

**Instructions to new grantees:**  
**How to prepare abstracts and annotations for the first time**  
(different guidelines apply for abstracts prepared in subsequent years of the grant)

**Guidelines for preparing your abstract**

Provide an abstract that can be published in the Maternal and Child Health Bureau's (MCHB) annual publication, *Abstracts of Active Projects Funded by MCHB*. This publication, which includes summaries of all projects funded by MCHB, is updated annually and is an important mechanism for disseminating information about MCHB-funded projects.

Guidelines follow to assist you in preparing acceptable abstracts for publication. In general, please note:

- C Abstracts should be two page descriptions of the project
- C Use plain paper (not stationery or paper with borders or lines).
- C Double-space your abstract.
- C Avoid "formatting" (do not underline, use bold type or italics, or justify margins).
- C Use a standard (nonproportional) 12-pitch font or typeface such as courier.

**1. Project Identifier Information**

Project Title:	List the appropriate shortened title for the project.
Project Number:	This is the number assigned to the project when funded.
Project Director:	The name and degree(s) of the project director as listed on the grant application.
Contact Person:	The person who should be contacted by those seeking information about your project.
Grantee:	The organization which receives the grant.
Address:	The complete mailing address.
Phone Number:	Include area code, phone number, and extension if necessary.
Fax Number:	Include the fax number.
E-mail address:	Include electronic mail addresses (Internet, CDC Wonder, HandsNet, etc.)
World Wide Web address:	If applicable, include the address for you project's World Wide Web site on the Internet.
Project Period:	Include the entire funding period for the project, not just the one-year budget period.

**2. Text of Abstract**

Prepare a two page (double-spaced) description of your project, using the following headings:

**PROBLEM:** Briefly (in one or two paragraphs) state the principal health problems, status, or issues which are addressed by your project.

**GOALS AND OBJECTIVES:** Identify the major goals and objectives for the project period. Typically, projects define the goal in one paragraph and present the objects in a number list.

**METHODOLOGY:** Describe the programs and activities used to attain the goals and objectives, and comment on innovation, cost, and other characteristics of the methodology. This section is usually several paragraphs long and describes the activities that have been proposed or are being implemented to achieve the stated goals and objectives. Lists with numbered items are sometimes used in this section.

**COORDINATION:** Describe the coordination planned and carried out, if applicable, with appropriate State and/or local health and other agencies in areas(s) served by the project.

**EVALUATION:** Briefly describe the evaluation methods which will be used to assess the effectiveness and efficiency of the project in attaining its goals and objectives. This section is usually one or two paragraphs in length.

### **3. Key Words**

Key words are the terms under which your project will be listed in the subject index of the abstracts book. Select significant terms which describe the project, including populations served. A list of key words used to classify active projects is enclosed. Choose keywords from this list when describing your project.

### **Guidelines for Preparing Your Annotation**

Prepare a three- to five-sentence description of your project which identifies the project's purpose, the needs and problems which are addressed, the goals and objectives of the project, the activities which will be used to attain the goals, and the materials which will be developed.

### **Submitting your abstract and annotation**

The National Center for Education in Maternal and Child Health (NCEMCH) will prepare the abstract for publication. Thus, if at all possible, it is **very important that you submit a disk of your abstract (and annotation) along with a hard copy.** NCEMCH can convert many different software packages. Simply indicate which package you have used by writing the name of the package on the disk's label.

Send an original, rather than a photocopy, of the abstract and the annotation. If you cannot send a disk, it may be possible to scan the document and thus avoid the need to re-key the text.

### **Enclosures:**

Sample abstract

List of key words

**Sample NEW Abstract**

(This abstract is presented as a sample format, not as a guide to content preparation.)

Project Title:	Family Voices Partnership for Information and Communication
Project Number:	MCU 356088
Project Director:	Polly Arango
Contact Person:	
Grantee:	Family Voices, Inc.
Address:	P.O. Box 769 Algodones, NM 87001
Phone Number:	(505) 867-2368
Fax Number:	(505) 867-6517
E-mail Address:	
World Wide Web address:	
Project Period:	10/01/95-09/30/98

**Abstract:**

**PROBLEM:** The role of parents in maternal and child health policy making is still not fully recognized.

Parents and parent organizations lack the information they need to participate fully in the development of health policies and implementation of programs that produce positive health outcomes for mothers and children. The formal mechanisms for ensuring a flow of information into the Maternal and Child Health Bureau (MCHB) do not currently provide for input from parents and their organizations. Health policy making at local, State, and national levels is less effective than it could be because there is too little contact between key decision makers and representatives of parent organizations.

**GOALS AND OBJECTIVES:** The goal is to enhance two-way communication between MCHB and parent organizations about issues influencing maternal and child health. The objectives are to:

1. Achieve recognition of the important role parents and parent organizations play in developing policies and programs that influence maternal and child health;

2. Disseminate information about maternal and child health policy to parents and parent organizations in a format that will be most useful to them as they participate in the development of policies and programs influencing maternal and child health;
3. Increase understanding by MCHB of the family perspective on issues influencing maternal and child health; and
4. Increase two-way communication between parent organizations and other members of the interorganizational consortium.

**METHODOLOGY:** Possible activities include the formation of a coalition of national, regional, and State parent organizations concerned with issues influencing maternal and child health; formation of a steering committee to advise Family Voices and CAPP on strategies and programs; participation in PIC interorganizational consortium meetings; establishment of two-way communications between Family Voices and consortium members; preparation and implementation of a publications programs that alerts parents and parent organizations to issues in maternal and child health, and roles that parents and parent organizations can play in developing policy at local, State, and national levels; consultation regularly with the MCHB regarding the family perspective on issues affecting maternal and child health; a meeting of parent organization leaders to review and if necessary improve project strategies; participation in other parent organizations' conferences and training events; and the use of links to other PIC interorganizational consortium members to build roles for parents and parent organizations in maternal and child health policy making and program implementation at the local level.

**COORDINATION:** The project will be conducted by Family Voices in NM and the CAPP Project of the Federation for Children with Special Needs in Boston, MA. Actual activities will be determined by



negotiation between Family Voices and the MCHB.

**EVALUATION:** In general, progress can be determined through the use of clear project milestones.

The ultimate effect of the project could be determined by answering the following questions: Is there greater recognition of the role parents and parent organizations play in developing policies and programs that influence maternal and child health? Has information about maternal and child health issues been disseminated to parents and parent organizations in useful formats? Have parents and parent organizations had a positive influence on the development of maternal and child health policies and programs? Does the MCHB have a better understanding of the family perspective? Has two-way communication between parent organizations and other members of the interorganizational consortium increased?

**Keywords:**

Children with Special Health Needs; Information Networks; Dissemination; Families; Advocacy; Public Policy; Family Professional Collaboration; Information Services;

**Annotation:**

Enhancement of two-way communication between the Maternal and Child Health Bureau (MCHB) and parent organizations about issues influencing maternal and child health is the project goal. Possible activities include the formation of a coalition of national, regional, and State parent organizations concerned with issues influencing maternal and child health; preparation and implementation of a publications program that alerts parents and parent organizations to MCH issues, and roles that

parents and parent organizations can play in developing policy at local, State, and national levels; consultation regularly with MCHB regarding the family perspective on issues affecting MCH; and a meeting of parent organization leaders to review and if necessary improve project strategies.

Keywords for projects funded by the  
U.S. Maternal and Child Health Bureau (MCHB)

A list of keywords used to describe MCHB-funded projects follows. Please choose from this list when selecting terms to classify your project.

Please note that this list is constantly under development: new terms are being added and some terms are being deleted. Also, this list is currently being revised so that it will match more closely the approved list of keywords in the MCH Thesaurus. In the meantime, however, this list can be used to help select keywords to describe MCHB-funded projects.

If no term on this list adequately describes a concept which you would like to convey, please select a term which you think is appropriate and include it in your list of keywords.

---

Access to Health Care	Audiovisual Materials	Children with Special Health Needs
Adolescent Health Programs	Baby Bottle Tooth Decay	Chronic Illnesses and Disabilities
Adolescent Nutrition	Battered Women	Cleft Lip
Adolescent Parents	Behavior Disorders	Cleft Palate
Adolescent Pregnancy	Behavioral Pediatrics	Clinical Genetics
Adolescent Pregnancy Prevention	Bereavement	Clinics
Adolescent Risk Behavior	Bicycle Helmets	Cocaine
Prevention	Bicycle Safety	Collaborative Office Rounds
Adolescents	Bilingual Services	Communicable Diseases
Adolescents with Disabilities	Biochemical Genetics	Communication Disorders
Advocacy	Blindness	Communication Systems
African Americans	Blood Pressure Determination	Community Based Health
Agricultural Safety	Body Composition	Education
AIDS	Bonding	Community Based Health Services
AIDS Prevention	Brain Injuries	Community Based Preventive
Alaska Natives	Breast Pumps	Health
Alcohol	Breastfeeding	Community Development
American Academy of Pediatrics	Bronchopulmonary Dysplasia	Community Health Centers
American College of Obstetricians and Gynecologists	Burns	Community Integrated Service
American Public Health Association	Cambodians	System
Amniocentesis	Caregivers	Community Participation
Anemia	Case Management	Compliance
Anticipatory Guidance	Cerebral Palsy	Comprehensive Primary Care
Appalachians	Chelation Therapy	Computer Linkage
Arthritis	Child Abuse	Communication
Asian Language Materials	Child Abuse Prevention	Computer Systems
Asians	Child Care	Computers
Asthma	Child Care Centers	Conferences
Attachment	Child Care Workers	Congenital Abnormalities
Attachment Behavior	Child Mortality	Consortia
Attention Deficit Disorder	Child Neglect	Continuing Education
Audiology	Child Nutrition	Continuity of Care
Audiometry	Child Sexual Abuse	Cost Effectiveness
	Childhood Cancer	Counseling

County Health Agencies  
Craniofacial Abnormalities  
Cultural Diversity  
Cultural Sensitivity  
Curricula  
Cystic Fibrosis  
Cytogenetics  
Data Analysis  
Data Collection  
Data Systems  
Databases  
Deafness  
Decision Making Skills  
Delayed Development  
Dental Sealants  
Dental Treatment of Children with  
Disabilities  
Depression  
Developmental Disabilities  
Developmental Evaluation  
Developmental Screening  
Diagnosis  
Diarrhea  
Dietitians  
Dispute Resolution  
Dissemination  
Distance Education  
Divorce  
DNA Analysis  
Down Syndrome  
Drowning  
Early Childhood Development  
Early Intervention  
Electronic Bulletin Boards  
Electronic Mail  
Eligibility Determination  
Emergency Medical Services for  
Children  
Emergency Medical Technicians  
Emergency Room Personnel  
Emotional Disorders  
Emotional Health  
Employers  
Enabling Services  
Enteral Nutrition  
EPSDT  
Erythrocyte Protoporphyrin  
Ethics  
Evoked Otoacoustic Emissions  
Failure to Thrive  
Families  
Family Centered Health Care  
Family Centered Health Education

Family Characteristics  
Family Environment  
Family Medicine  
Family Planning  
Family Professional Collaboration  
Family Relations  
Family Support Programs  
Family Support Services  
Family Violence Prevention  
Farm Workers  
Fathers  
Feeding Disorders  
Fetal Alcohol Effects  
Fetal Alcohol Syndrome  
Financing  
Food Preparation in Child Care  
Formula  
Foster Care  
Foster Children  
Foster Homes  
Foster Parents  
Fragile X Syndrome  
Genetic Counseling  
Genetic Disorders  
Genetic Screening  
Genetic Services  
Genetics Education  
Gestational Weight Gain  
Glucose Intolerance  
Governors  
Grief  
Gynecologists  
Hawaiians  
Head Start  
Health Care Financing  
Health Care Reform  
Health care utilization  
Health Education  
Health Insurance  
Health Maintenance Organizations  
Health Professionals  
Health Promotion  
Health Supervision  
Healthy Mothers Healthy Babies  
Coalition  
Healthy Start Initiative  
Healthy Tomorrows Partnership for  
Children  
Hearing Disorders  
Hearing Loss  
Hearing Screening  
Hearing Tests  
Hemoglobinopathies

Hemophilia  
Hepatitis B  
Hispanics  
HIV  
Hmong  
Home Health Services  
Home Visiting for At Risk Families  
Home Visiting Programs  
Home Visiting Services  
Homeless Persons  
Hospitals  
Hygiene  
Hyperactivity  
Hypertension  
Illnesses in Child Care  
Immigrants  
Immunization  
Incarcerated Women  
Incarcerated Youth  
Indian Health Service  
Indigence  
Individualized Family Service Plans  
Infant Health Care  
Infant Morbidity  
Infant Mortality  
Infant Mortality Review Programs  
Infant Nutrition  
Infant Screening  
Infant Temperament  
Infants  
Information Networks  
Information Services  
Information Sources  
Information Systems  
Injuries  
Injury Prevention  
Intensive Care  
Interagency Cooperation  
Interdisciplinary Teams  
Internship and Residency  
Intubation  
Iron Deficiency Anemia  
Iron Supplements  
Jews  
Juvenile Rheumatoid Arthritis  
Laboratories  
Lactose Intolerance  
Language Barriers  
Language Disorders  
Laotians  
Lead Poisoning  
Lead Poisoning Prevention  
Lead Poisoning Screening

Leadership Training  
Learning Disabilities  
Legal Issues  
Life Support Care  
Literacy  
Local Health Agencies  
Local MCH Programs  
Low Birthweight  
Low Income Population  
Lower Birthweight  
Males  
Managed Care  
Managed Competition  
Marijuana  
Marital Conflict  
Maternal and Child Health Bureau  
Maternal Nutrition  
MCH Research  
Media Campaigns  
Medicaid  
Medicaid Managed Care  
Medical Genetics  
Medical History  
Medical Home  
Mental Health  
Mental Health Services  
Mental Retardation  
Metabolic Disorders  
Mexicans  
Micronesians  
Migrant Health Centers  
Migrants  
Minority Groups  
Minority Health Professionals  
Mobile Health Units  
Molecular Genetics  
Morbidity  
Mortality  
Motor Vehicle Crashes  
Multiple Births  
Myelodysplasia  
National Information Resource  
Centers  
National Programs  
Native Americans  
Needs Assessment  
Neonatal Intensive Care  
Neonatal Intensive Care Units  
Neonatal Mortality  
Neonates  
Networking  
Neurological Disorders  
Newborn Screening

Nurse Midwives  
Nurses  
Nutrition  
Obstetricians  
Occupational Therapy  
One Stop Shopping  
Online Databases  
Online Systems  
Oral Health  
Organic Acidemia  
Otitis Media  
Outreach  
P. L. 99-457  
Pacific Islanders  
Pain  
Paraprofessional Education  
Parent Education  
Parent Education Programs  
Parent Networks  
Parent Professional Communication  
Parent Support Groups  
Parent Support Services  
Parental Visits  
Parenteral Nutrition  
Parenting Skills  
Parents  
Patient Education  
Patient Education Materials  
Pediatric Advanced Life Support  
Programs  
Pediatric Dentistry  
Pediatric Intensive Care Units  
Pediatric Nurse Practitioners  
Pediatricians  
Peer Counseling  
Peer Support Programs  
Perinatal Health  
Phenylketonuria  
Physical Disabilities  
Physical Therapy  
Pneumococcal Infections  
Poisons  
Preconception Care  
Pregnant Adolescents  
Pregnant Women  
Prematurity  
Prenatal Care  
Prenatal Diagnosis  
Prenatal Screening  
Preschool Children  
Preterm Birth  
Preventive Health Care  
Preventive Health Care Education

Primary Care  
Professional Education in  
Adolescent Health  
Professional Education in  
Behavioral Pediatrics  
Professional Education in  
Breastfeeding  
Professional Education in Chronic  
Illnesses and Disabilities  
Professional Education in  
Communication Disorders  
Professional Education in CSHN  
Professional Education in Cultural  
Sensitivity  
Professional Education in Dentistry  
Professional Education in  
Developmental Disabilities  
Professional Education in EMSC  
Professional Education in Family  
Medicine  
Professional Education in Genetics  
Professional Education in Lead  
Poisoning  
Professional Education in MCH  
Professional Education in Metabolic  
Disorders  
Professional Education in Nurse  
Midwifery  
Professional Education in Nursing  
Professional Education in Nutrition  
Professional Education in  
Occupational Therapy  
Professional Education in Physical  
Therapy  
Professional Education in Primary  
Care  
Professional Education in  
Psychological Evaluation  
Professional Education in  
Pulmonary Disease  
Professional Education in Social  
Work  
Professional Education in Violence  
Prevention  
Provider Participation  
Psychological Evaluation  
Psychological Problems  
Psychosocial Services  
Public Health Academic Programs  
Public Health Education  
Public Health Nurses  
Public Policy  
Public Private Partnership

Puerto Ricans  
Pulmonary Disease  
Quality Assurance  
Recombinant DNA Technology  
Referrals  
Regional Programs  
Regionalized Care  
Regulatory Disorders  
Rehabilitation  
Reimbursement  
Repeat pregnancy prevention  
Research  
Residential Care  
Respiratory Illnesses  
Retinitis Pigmentosa  
Rheumatic Diseases  
RNA Analysis  
Robert Wood Johnson Foundation  
Runaways  
Rural Population  
Russian Jews  
Safety in Child Care  
Safety Seats  
Sanitation in Child Care  
School Age Children  
School Dropouts  
School Health Programs  
School Health Services  
School Nurses  
Schools  
Screening  
Seat Belts  
Self Esteem  
Sensory Impairments  
Service Coordination  
Sex Roles  
Sexual Behavior  
Sexuality Education  
Sexually Transmitted Diseases  
Shaken Infant Syndrome  
Siblings  
Sickle Cell Disease  
Sleep Disorders  
Smoking During Pregnancy  
Social Work  
Southeast Asians  
Spanish Language Materials  
Special Education Programs  
Specialized Care  
Specialized Child Care Services  
Speech Disorders  
Speech Pathology  
Spina Bifida

Spouse Abuse  
Standards of Care  
State Health Agencies  
State Health Officials  
State Legislation  
State Programs  
State Staff Development  
State Systems Development  
Initiative  
Stress  
Substance Abuse  
Substance Abuse Prevention  
Substance Abuse Treatment  
Substance Abusing Mothers  
Substance Abusing Pregnant Women  
Substance Exposed Children  
Substance Exposed Infants  
Sudden Infant Death Syndrome  
Suicide  
Supplemental Security Income Program  
Support Groups  
Surveys  
Tay Sachs Disease  
Technology Dependence  
Teleconferences  
Television  
Teratogens  
Terminally Ill Children  
Tertiary Care Centers  
Thalassemias  
Third Party Payers  
Title V Programs  
Toddlers  
Training  
Transportation  
Trauma  
Tuberculosis  
Twins  
Uninsured  
Unintentional Injuries  
University Affiliated Programs  
Urban Population  
Urinary Tract Infections  
Usher Syndrome  
Vietnamese  
Violence  
Violence Prevention  
Vision Screening  
Vocational Training  
Waiver 1115  
Well Baby Care

Well Child Care  
WIC  
Youth in Transition

## GLOSSARY

**Capacity** - Program capacity includes delivery systems, workforce, policies, and support systems (e.g., training, research, technical assistance, and information systems) and other infrastructure needed to maintain service delivery and policy making activities. Program capacity results measure the strength of the human and material resources necessary to meet public health obligations. As program capacity sets the stage for other activities, program capacity results are closely related to the results for process, health outcome, and risk factors.

**Care Coordination Services** for CSHCN - those services that promote the effective and efficient organization and utilization of resources to assure access to necessary comprehensive services for children with special health care needs and their families. *[Title V Sec. 501(b)(3)]*

**Case Management Services** - For pregnant women - those services that assure access to quality prenatal, delivery and postpartum care. For infants up to age one - those services that assure access to quality preventive and primary care services. *(Title V Sec. 501(b)(4))*

**Community** - a group of individuals living as a smaller social unit within the confines of a larger one due to common geographic boundaries, cultural identity, a common work environment, common interests, etc.

**Community-based Care** - services provided within the context of a defined community.

**Cultural Competence** - the ability to provide services to clients that honor different cultural beliefs, interpersonal styles, attitudes and behaviors and the use of multi cultural staff in the policy development, administration and provision of those services. Cultural competence is defined as a set of values, behaviors, attitudes, and practices within a system, organization, program or among individuals and which enables them to work effectively cross culturally. Further, it refers to the ability to honor and respect the beliefs, language, interpersonal styles and behaviors of individuals and families receiving services, as well as staff who are providing such services. Cultural competence is a dynamic, ongoing, developmental process that requires a long term commitment and is achieved over time.

At a system, organizational or program level, cultural competence requires a comprehensive and coordinated plan. This may include consideration of the role of cultural competence as it relates to: (1) policy making; (2) infra-structure building; (3) program administration and evaluation; (4) the delivery of services and enabling supports; and (5) the individual - both those delivering and receiving such services and enabling supports. Such efforts often require the re-examination of: mission statements; policies and procedures; administrative practices; approaches for staff recruitment, hiring and retention; professional development and in-service training; the provision of translation and interpretation services; family/professional/community partnerships; health care practices and interventions including addressing

racial/ethnic health disparities and access issues; health education and promotion practices/materials; and protocols for assessing community and state strengths and needs.

At the individual level, cultural competence requires an understanding of one's own culture and world view and how they are reflected in one's attitudes and behavior. Cultural competence necessitates that one acquires values, principles, areas of knowledge, attributes and skills in order to work in cross cultural situations in a sensitive and effective manner.

Cultural competence mandates that organizations, programs and individuals must have the ability to:

- 1.value diversity and similarities among all peoples;
- 2.understand and effectively respond to cultural differences;
- 3.engage in cultural self-assessment at the individual and organizational levels;
- 4.make adaptations to the delivery of services and enabling supports; and
- 5.institutionalize cultural knowledge.

**Direct Health Services** - those services generally delivered one-on-one between a health professional and a patient in an office, clinic or emergency room which may include primary care physicians, registered dietitians, public health or visiting nurses, nurses certified for obstetric and pediatric primary care, medical social workers, nutritionists, dentists, sub-specialty physicians who serve children with special health care needs, audiologists, occupational therapists, physical therapists, speech and language therapists, specialty registered dietitians.. Basic services include what most consider ordinary medical care, inpatient and outpatient medical services, allied health services, drugs, laboratory testing, x-ray services, dental care, and pharmaceutical products and services. State Title V programs support - by directly operating programs or by funding local providers - services such as prenatal care, child health including immunizations and treatment or referrals, school health and family planning. For CSHCN, these services include specialty and subspecialty care for those with HIV/AIDS, hemophilia, birth defects, chronic illness, and other conditions requiring sophisticated technology, access to highly trained specialists, or an array of services not generally available in most communities.

**Enabling Services** - Services that allow or provide for access to and the derivation of benefits from, the array of basic health care services and include such things as transportation, translation services, outreach, respite care, health education, family support services, purchase of health insurance, case management, coordination of with Medicaid, WIC and educations. These services are especially required for the low income, disadvantaged, geographically or culturally isolated, and those with special and complicated health needs. For many of these individuals, the enabling services are essential - for without them access is not possible. Enabling services most commonly provided by agencies for CSHCN include transportation, care coordination, translation services, home visiting, and family outreach. Family support activities include parent support groups, family training workshops, advocacy, nutrition and social work.

**“EPSDT”** - definition to be determined



**Family-centered Care** - a system or philosophy of care that incorporates the family as an integral component of the health care system.

**Government Performance and Results Act (GPRA)** - Federal legislation enacted in 1993 that requires Federal agencies to develop strategic plans, prepare annual plans setting performance goals, and report annually on actual performance.

**Infrastructure Building Services** - The services that are the base of the MCH pyramid of health services and form its foundation are activities directed at improving and maintaining the health status of all women and children by providing support for development and maintenance of comprehensive health services systems including development and maintenance of health services standards/guidelines, training, data and planning systems. Examples include needs assessment, evaluation, planning, policy development, coordination, quality assurance, standards development, monitoring, training, applied research, information systems and systems of care. In the development of systems of care it should be assured that the systems are family centered, community based and culturally competent.

**Jurisdictions** - definition to be determined the 9 jurisdictions of the District of Columbia, the Commonwealth of Puerto Rico, the Virgin Islands, Guam, American Samoa, the Commonwealth of the Northern Mariana Islands, the Republic of the Marshall Islands, the Federated States of Micronesia and the Republic of Belau.

**Needs Assessment** - a study undertaken to determine the service requirements within a jurisdiction. For maternal and child health purposes, the study is to aimed at determining:

- 1) What is essential in terms of the provision of health services;
- 2) What is available; and,
- 3) What is missing

**Outcome Objectives** - Objectives that describe the eventual result sought, the target date, the target population, and the desired level of achievement for the result. Outcome objectives CAN BE related to health STATUS, PROGRAM AND/OR SYSTEMS.

**Outcome Measure** - The ultimate focus and desired result of any set of public health program activities and interventions is an improved health outcome. Morbidity and mortality statistics are indicators of achievement of health outcome. Health outcomes results are usually longer term and tied to the ultimate program goal.

**Performance Indicator** - The statistical or quantitative value that expresses the result of a performance objective.

**Performance Measure** - a narrative statement that describes a specific maternal and child health need, or requirement, that, when successfully addressed, will lead to, or will assist in leading to, a specific health outcome within a community or jurisdiction and generally within a specified time frame.

**Performance Objectives** - A statement of intention with which actual achievement and results can be measured and compared. Performance objective statements clearly describe what is to be achieved, when it is to be achieved, the extent of the achievement, and target populations.

**Population Based Services** - Preventive interventions and personal health services, developed and available for the entire MCH population of the State rather than for individuals in a one-on-one situation. Disease prevention, health promotion, and statewide outreach are major components. Common among these services are newborn screening, lead screening, immunization, Sudden Infant Death Syndrome counseling, oral health, injury prevention, nutrition and outreach/public education. These services are generally available whether the mother or child receives care in the private or public system, in a rural clinic or an HMO, and whether insured or not.

**Primary Care** - the provision of comprehensive personal health services that include health maintenance and preventive services, initial assessment of health problems, treatment of uncomplicated and diagnosed chronic health problems, and the overall management of an individual's or family's health care services.

**Service System** - a system of services for CHILDREN AND children with special health needs should be:

1. **Collaborative** - with collaboration between the State Title V program and  
(1) other relevant **State** health and non-health agencies, provider and consumer groups to develop an organizational infrastructure to facilitate systems development  
(2) public-private organizations and community leaders (formal and informal) linking health related and other **community** based services,  
(3) **families** of cultures representative of the population to be served to participate in the system development process.
2. **Family Centered** - is the process of ensuring that the ways in which services are organized and delivered meet the emotional, social and developmental needs of children and that their families are integrated into all aspects of the health care plan. In family-centered care, the key to designing and implementing successful services is to base them on needs as identified by families rather than only on needs perceived by professionals.
3. **Community Based** - where quality services are provided in or near the home community as possible. The area encompassed by a "community" would depend upon factors including population density and characteristics, apolitical subdivisions, existing arrangements for service provision and the availability of resources.
4. **Culturally Competent** - a set of congruent behaviors, attitudes, and policies that come together on a continuum in a system, agency, or individual that enable that system, agency, or individual to function effectively in trans-cultural interactions. It refers to the ability to honor and respect

beliefs, interpersonal styles, attitudes, and behaviors of families who are clients as well as the multi cultural staff who provide services. Systems and agencies need to incorporate these values at the levels of policy, administration, practice, and advocacy.

5. **Coordinated/Integrated** - having a broad array of services coordinated to assure timeliness, appropriateness, continuity and completeness of care and a mechanism to finance them.
6. **Comprehensive** - where preventive, primary, secondary and tertiary care can be accessed to address physical and mental health, nutrition, oral health, health promotion and education, ancillary therapies and emergency medical services. Other services that should be available either through one stop shopping or family friendly referrals are social, vocational, early intervention, educational, recreational and family support services.
7. **Universal** - the Title V system should be concerned with all infants, children and adolescents with or at risk for special health needs as a component of the overall health system for all pregnant women, infants, children and adolescents and their families whether served by private providers or public programs.
8. **Accessible** - services are located and provided so that consumers have physical access (convenient and handicapped accessible for families; temporal access (wide choice of service hours), and; financial access (financial mechanisms to bring needed services within the reach of all)
9. **Developmentally Oriented** - the different needs that children, adolescents and their families have at different stages of development and knowledge are taken into account.
10. **Accountable** - a feedback/modification mechanism is in place that provides information concerning performance, quality assurances and utilization of services.

**Systems Development** - activities involving the creation or enhancement of organizational infrastructures at the community level for the delivery of health services and other needed ancillary services to individuals in the community by improving the service capacity of health care service providers.

**Technical Assistance (TA)** - the process of providing recipients with expert assistance of specific health related or administrative services that include; systems review planning, policy options analysis, coordination coalition building/training, data system development, needs assessment, performance indicators, health care reform wrap around services, CSHCN program development/evaluation, public health managed care quality standards development, public and private interagency integration and, identification of core public health issues.

## BIOGRAPHICAL SKETCH

## Attachment B

Give the following information for all professional personnel contributing to the project,  
beginning with the Program Director. Photocopy this page for each person.  
(DO NOT EXCEED 2 PAGES ON ANY INDIVIDUAL)

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NAME (*Last, first, middle initial*)

TITLE

BIRTH DATE (*Mo, Day, Yr*)

---

EDUCATION (*Begin with baccalaureate or other initial professional education and include postdoctoral training*)

---

INSTITUTION AND LOCATION

DEGREE

YEAR CONFERRED

FIELD OF STUDY

---

HONORS

---

MAJOR RESEARCH - PROFESSIONAL INTEREST

---

CURRENT RESEARCH AND OTHER GRANT SUPPORT

---

RESEARCH AND PROFESSIONAL EXPERIENCE: List in reverse chronological order previous employment and experience. List in reverse chronological order all publications, or most recent presentation if the 2 page limit on the sketch presents a problem.



**CONTINUATION PAGE FOR  
BIOGRAPHICAL SKETCH**

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NAME (*Last, first, middle initial*)

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## Attachment C

[illegible]



FRINGE BENEFIT (Rate )

TOTAL \$

\_\_\_\_\_

## PROJECT PERSONNEL ALLOCATION CHART

Project Title: \_\_\_\_\_

Budget Period: \_\_\_\_\_ to \_\_\_\_\_ Project Year: \_\_\_\_\_  
(1,2,3,4 or 5)

## Attachment D

Project Director: \_\_\_\_\_

State: \_\_\_\_\_

[illegible]

